



Notes of Meeting March 10, 2015.

Thanks to Wendy Molloy for again providing the meeting room at Newtown Country Club. We had a good number attending including three new businesses; Blue Sky Farm Productions; Credere Leadership and Concierge Associates.

For the information of new members I have reprinted our Mission Statement:

NEWTOWN BUSINESS NETWORK established in March 2010 to serve the Town of Newtown CT and the surrounding area.

To build a network of small business organizations that share a common focus; to serve their customers with honesty, integrity and with top quality service. Monthly meetings are designed to help members promote their business through word of mouth marketing supported by promotional facilities on the organization's website.

ROUND ROBIN:

Ethel – Anne Roome: Certified Grief Recovery Specialist; Helps those left behind recover from a loss from death; divorce or other losses and have peace of mind.

Dorrie Carolan: her time with Newtown Youth Academy come to an end later this month she will introduce Nick Hoffman at the next meeting. Dorrie will then be working for “The Parent Connection” one of the first events that will be on her calendar is a Forum on April 7th which will highlight the changes happening with age group such as experimentation is now occurring at the younger age of 12!

Tom Kukla; of Credere Leadership, recently retired from the pharmaceutical industry is now focusing on bringing his skills to local businesses; Leadership Development Executive Coaching and Management Training.

Stephanie Schneiderman of Biscotti Etc. Stephanie is offering a special deal for members who are perhaps arranging their own promotional events. She is focusing on ‘branded’ boxes and will be promoting her products at the up coming Chamber ‘Martini Madness’ event on March 25th.

Janis Nezvesky-Schertzer and Cindy Dessel of Concierge Associates providing a range of services from Corporate Relocation to property management acting as a

support function to realtors following closures. To quote Cindy – they do anything that is legal and ethical!

Marleen Cafarelli; - Photo & Video Artworks; Has been working with hospitals filming usage by surgeons of new equipment in the operating room. Just one of their range of projects that demonstrates their versatility.

Betsy Paynter; Newtown Economic Development Coordinator; Her mission is to attract businesses to the Town and help them to be successful. Two new ventures opened in March – Café Espresso at 150 South Main Street, with a full range of home cooked baked goods somewhat in the Panera style. Also the Burrito Shack at 314 South Main Street. Betsy has arranged that our May meeting on May 12, will be at this establishment.

Wendy Molloy; a Senior Loan Officer with Atlantic Home Loans able to provide the full range Mortgage products; Currently doing Reverse Mortgages for those aged 62+ who maybe are downsizing and looking to use their equity for future income.

Judy Grabarz; Newtown Florist, Judy reminded us that she can bring comfort and joy all the year. Her Gift boutique offers a range of gifts from local origins.

Phil Keane; Blue Sky Farm Productions joined us for his first meeting, a former producer of TV Commercials, now focusing locally on photographic and video production for all sizes of businesses needing visuals to support their business promotions.

Peter Giarratano – P & M Consulting

Tax filing season is upon us but it can also be tax saving time consider H S A's and the aforementioned IRAs. Always ready to help and advise on these matters.

Brian Amey; still your friendly Business development officer with Newtown Savings Bank ; Business and Personal Credit cards. Details are available on the Banks home page. But it has a variety of options all with no fees. Watch for Mortgage days at local branches, get great quotes.

Kathryn Dennen: New York Life Insurance and Monarch Productions; Kathryn was our host today and she gave us a resume that developed her current rolls He need to teach her children sound financial advice and the demands of a single parent with three kids to be brought up and fed! NY Life is now the prime activity offering financial advice and a range of insurance products. Monarch is her videography business that contracts to produce videos of shows and family history.

The Website

<http://newtownbusinessnetwork.com/> is the link to the site. The goal is to have all members with their own individual page, with links to their business sites. Now is the time of year to update your page and to pay the \$10 Annual maintenance fee to the group treasurer. If you are a new member check out the site and contact the webmaster Nick Afaras at Nick@sec4pc.com phone 203-892-5700

He will require a digital page in a pdf format,

ADMINISTRATION MATTERS:

Our April meeting will be on Tuesday the 14th Bryan Roth will be the host at his office at 19 Church Hill Road (Edward Jones.)

If you are talking to potential members and need further details; the By Laws will be up loaded to the Website in the password protected area shortly. **FBA 03102015**